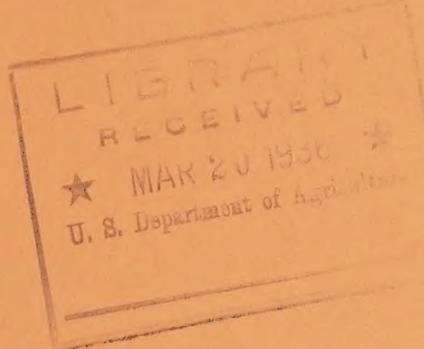


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PROGRAM



CENTRAL STATES

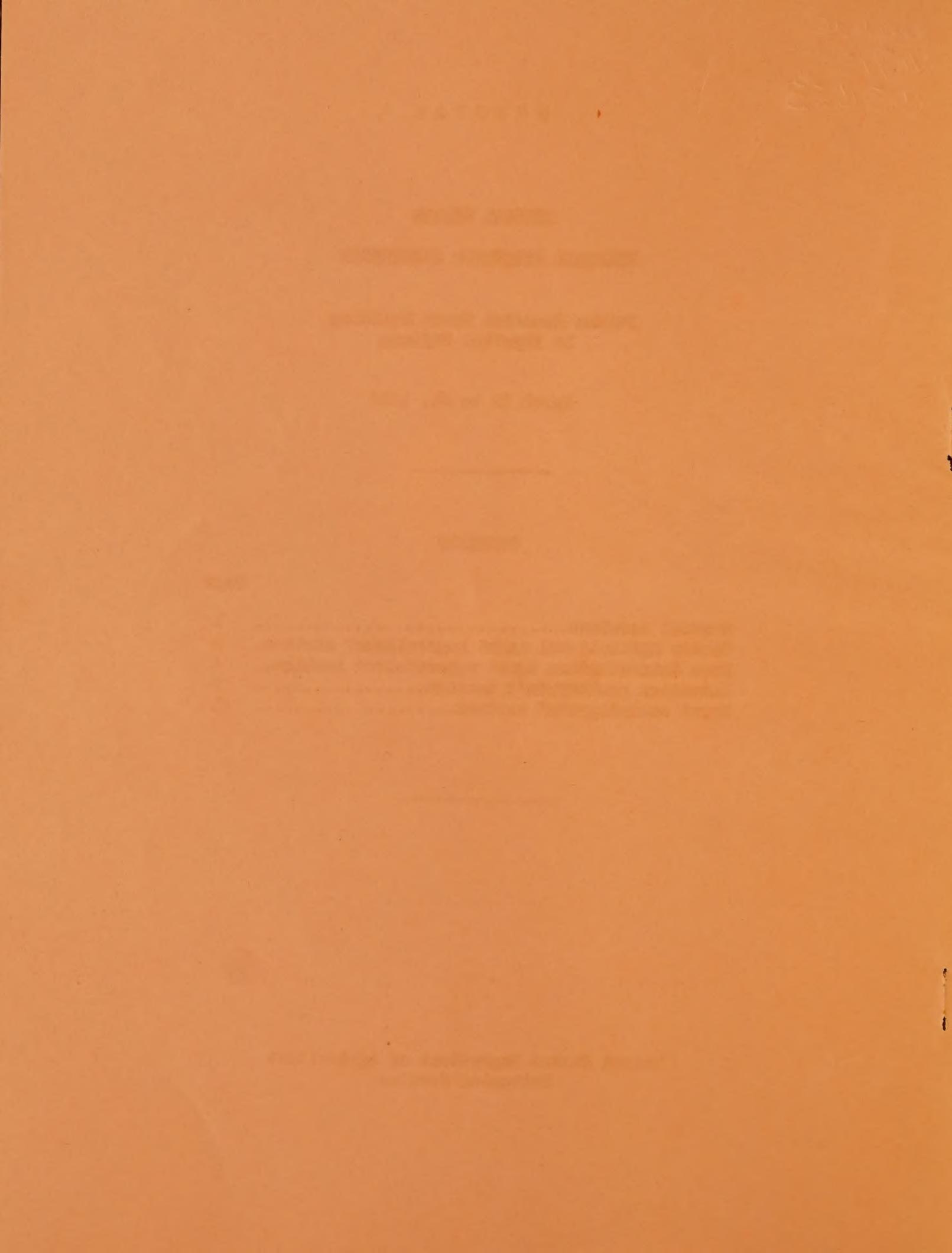
REGIONAL EXTENSION CONFERENCE

Purdue Memorial Union Building
La Fayette, Indiana

March 19 to 21, 1936

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GENERAL SESSIONS

Thursday, March 19.

9:30 a.m. Presiding: H. W. Gilbertson, In Charge Central States, Extension Service, U.S. Department of Agriculture.

Our charter. C. B. Smith, Assistant Director, Extension Service, U.S. Department of Agriculture.

The home in the world today.

Isabel Bevier, Professor Emeritus, Home Economics Department, University of Illinois.

What is rural sociology extension?

Carl C. Taylor, Chief, Division of Farm Population and Rural Life, U.S. Department of Agriculture.

11:00 Joint or sectional conferences.

6:15 p.m. "Get acquainted" dinner. Ball room, Purdue Memorial Union Bldg. T. A. Coleman, Chairman.

Community singing led by Albert B. Stewart, Director of Music, Purdue University.

Guest speaker: Mrs. Richard Morrow, Richmond, Ind.

More attractive home life on the farm.

Friday, March 20.

9:00 a.m. Presiding: R. K. Bliss, Chairman, Committee Extension Organization and Policy, Land-Grant College Association.

The future of agriculture. Hon. M. L. Wilson, Assistant Secretary of Agriculture.

Problems and procedure in extension work with farm young men and women. Eugene Merritt, Extension Service, U.S. Department of Agriculture.

Progress and plans in extension research. M. C. Wilson, Extension Service. U.S. Department of Agriculture.

10:30 Joint and sectional conferences.

Saturday, March 21.

9:00 a.m. Sectional conferences.

11:00 General session.

Presiding: A. B. Graham, In Charge, Subject-Matter
Specialists, Extension Service, U.S.
Department of Agriculture.

Extension work as a profession. C. B. Smith.

Reports of sectional meetings:

County agent supervisors..... Murl McDonald.
Home demonstration agent supervisors ..Grace De Long.
Rural sociologists..... W. H. Stacy.
Poultry..... H. H. Alp.

12:30 Adjournment.

COUNTY AGRICULTURAL AGENT SUPERVISORS' SECTION

Thursday, March 19.

9:30 a.m.

General session.

Joint session with home demonstration agent supervisors

Topic: Relationships with other agencies and organizations, e.g., Soil Conservation, Rural Resettlement and Rehabilitation, National Youth Administration, Farm Credit Administration, Federal Housing Administration, Rural Electrification Administration, Farm Organizations, Vocational Education, etc.

Panel: R. K. Bliss. H. Umberger.
Ross D. Davies. Carl C. Taylor.
Julia O. Newton. Myrtle Weldon.
David S. Weaver.

Panel chairman: H. C. Ramsower.

12:15 p.m.

Lunch.

1:30

Personnel problems.

1. Setting and maintaining standards.
2. Training - undergraduate, in service, and advanced study.
3. Salary scales and promotions.

Panel: F. O. Blecha. H. S. Heckard.
F. F. Clark. H. G. Gould.
G. R. Eastwood. F. E. Rogers.
J. L. Hill. J. F. Wojta.

Panel chairman: W. W. Clark. Secretary: Murl McDonald.

3:00

County Programs.

1. Methods used in developing county programs.
2. Selecting, training, and using leaders.
3. Follow-up.
4. Measuring results.
5. Records and reports.

Panel: O. C. Croy. E. L. Luther.
A. E. Engebretson. J. W. Merrill.
N. D. Gorman. C. Shanley.
E. J. Kilpatrick. A. F. Turner.
F. E. Longmire. J. G. Wells.

Panel chairman: E. F. Graff. Secretary: L. M. Busche.

6:15

"Get acquainted" dinner.

Friday, March 20.

9:00 a.m. General session.

10:30 Joint session with home demonstration agent supervisors.
Topic: County personnel relationships and responsibilities

1. Office organization.
2. Preparing budgets and obtaining funds.
3. Program.
4. Selecting personnel.

Panel: C. V. Ballard. J. H. Skinner.
W. H. Brokaw. Amy Kelly.
F. J. Brown. C. A. Mahan.
Grace DeLong. Sarah Porter Ellis.
A. M. Eberle.

Panel chairman: H. W. Mumford.

12:15 p.m. Lunch.

Supervisory relationships and responsibilities.

1:30 1. Relationship with extension specialists.
2. Correlation of State and county programs.

Panel: Rob't. Amundson. L. E. Hoffman.
J. D. Bilsborrow. C. L. McNelly.
W. W. Brownfield. David Meeker.
I. C. Graddy. J. D. Monin.
E. J. Haslerud. Lee Nutty.

Panel chairman: H. G. Gould. Secretary: J. V. Hepler.

3:00 Extension methods.

1. Fundamental principles underlying extension teaching methods.
2. Group discussion.
3. Conferences.
4. Developing prepared material, e.g., publicity, circular letters, charts, exhibits, film strips, etc.

Panel: L. A. Churchill. W. A. Rowlands.
H. L. Eichling. B. B. Spohn.
C. R. Jaccard. L. I. Thompson.
J. P. Rodgers. W. C. Wilson.
W. E. Dittmer. R. E. Holland.

Panel chairman: C. C. Hearne. Secretary: H. F. Link.

6:30 County agent supervisors' dinner.

Committee: C. V. Ballard, L. A. Churchill, H. S. Heckard,
and A. F. Turner.

Saturday, March 21.

9:00 a.m. Sectional meeting.

Supervisory programs and plans of work.

1. What constitutes effective supervision.
2. Factors that insure effective correspondence, county visits, district and annual conferences, county reports, etc.
3. Contacts with county leaders and officials.
4. What should a supervisory program include?

Panel: C. V. Ballard. C. A. Mahan.
F. O. Blecha. Murl McDonald.
F. J. Brown. J. C. Spitler.
T. A. Coleman. R. R. Thomasson.
N. D. Gorman. J. F. Wojta.
H. G. Gould.

Panel chairman: Ross D. Davies. Secretary: W.W. Brownfield.

10:30 Report of Summary Committee.Murl McDonald.

11:00 General session.

Program Committee, County Agricultural Agent Supervisors' Section:

Frank J. Brown, Chairman.
H. G. Gould.
C. C. Hearne.
C. A. Mahan.

HOME DEMONSTRATION AGENT SUPERVISORS' SECTION

Thursday, March 19.

- 9:30 a.m. General session.
- 11:00 Joint session with county agricultural agent supervisors.
Topic: Relationship with other agencies and organizations,
e.g., Soil Conservation, Rural Resettlement and Rehabilitation,
National Youth Administration, Farm Credit Administration,
Federal Housing Administration, Rural Electrification
Administration, farm organizations, teachers of
vocational education, etc.
- Panel: R. K. Bliss. H. J. Umberger.
Ross D. Davies. Carl C. Taylor.
Julia O. Newton. Myrtle Weldon.
David S. Weaver.
- Panel Chairman: H. C. Ramsower.
- 12:15 p.m. Lunch.
- 1:30 Presiding: Grace De Long.
How to proceed to set up a home demonstration program in a
new county.....Lella R. Gaddis.
- 2:15 What constitutes a fair teaching load for a county home
demonstration agent.....Blanche Lee.
- 3:00 Intermission.
- 3:10 What are the essentials of effective supervision of home
demonstration agents?.....Amy Kelly.
- 6:15 "Get acquainted" dinner.

Friday, March 20.

9:00 a.m. General session.

10:30 Joint session with county agricultural agent supervisors.

Topic: County personnel relationships and responsibilities:

1. Office organization.
2. Preparing budgets and obtaining funds.
3. Program.
4. Selecting personnel.

Panel:	A. M. Eberle.	F. J. Brown.
	Amy Kelly.	Grace De Long.
	C. A. Mahan.	W. H. Brokaw.
	J. H. Skinner.	C. V. Ballard.
	Sarah Porter Ellis.	

Panel chairman: H. W. Mumford.

12:15 Lunch.

1:30 Presiding: Amy Kelly.

How may we best integrate into home demonstration groups,
families released by relief agencies?.....Julia O. Newton.

2:15 How best may we inform ourselves as to the actual living
conditions and attitudes of the average farm family?....
.....Nora M. Hott.

3:00 Intermission.

3:10 What is a well-rounded home economics extension program?
Should it include such things as music, literature,
civics, economics? How should they be handled?.....
.....Myrtle Weldon.

6:30 Home demonstration supervisors' dinner.
Committee: Mrs. Kathryn Van Aken Burns, Mary-Ellen Brown,
and Lella Gaddis.

Saturday, March 21.

9:00 a.m. Presiding: Edna V. Smith.
Sectional meeting.
What's new in Washington in relation to the home?.....
....Grace E. Frysinger.

9:30 What constitutes effective preservice and first year
service training of county home demonstration agents?...
....Minnie Price.

10:00 General discussion.

11:00 General session including report of sectional meetings.

Program Committee, Home Demonstration Agent Supervisors'
Section:

Grace De Long, Chairman.
Amy Kelly.
Myrtle Weldon.
Edna V. Smith.

EXTENSION POULTRYMEN'S SECTION

Thursday, March 19.

- 9:30 a.m. General session.
- 11:00 Chairman: H. L. Shrader.
The national poultry improvement plan,.....Berley Winton.
- 11:45 Discussion on effect of national plan on extension pro-
grams..... M. A. Seaton, F. E. Moore.
- 12:15 p.m. Lunch.
- 1:30 Chairman: J. B. Hayes.
Teaching devices and extension methods - their place in
extension teaching.
- Organizing and utilizing county poultry committees.....
..... William Kohlmeyer.
- Collecting and utilizing poultry records.....O. J. Weisner.
- Why we believe in demonstration flocks.....Stanley Caton.
- Effective teaching in specialized schools...C. M. Ferguson.
- Organizing and coordinating campaigns.....L. C. Todd.
- Fostering and promoting 4-H club work.....C. E. Harris.
- Fitting State poultry associations into the program.....
..... W. M. Vernon.
- Effective and ethical use of commercial agencies,
..... H. H. Alp.
- 4:00 Tour of Purdue University poultry plant.
- 6:15 "Get acquainted" dinner.

Friday, March 20.

9:00 a.m. General session.

10:30 Chairman: J. M. Moore.

When, why, and where we use:

Radio.....	J. B. Hayes.
Film strips.....	R. E. Cray.
Exhibits and models.....	Cora Cooke.
News stories and mimeographed material.....	W. R. Whitfield.
Printed circulars.....	L. P. Vance.

12:15 Lunch.

1:30 p.m. Chairman: J. E. Humphrey.

Discussion on poultry-disease-control extension programs.
Grow healthy chick and pullet projects.....L. C. Todd.

What are we doing or planning to do in our extension programs
to meet the adult poultry mortality problem?
Brief reports by States followed by discussion.

6:30 Poultry specialists' dinner.

Saturday, March 21.

8:00 a.m. Chairman: H. L. Shrader.

Reports on quality egg production and marketing projects
from:
Ohio. Michigan.
Iowa. Kansas.
Illinois. Missouri.

Discussion summary and observations.....W. D. Termohlen, E. R.
Menefee.

11:00 General session.

Program Committee, Poultry Specialists' Section.

H. H. Alp, Chairman.

R. E. Cray.

O. J. Weisner.

J. B. Hays.

EXTENSION RURAL SOCIOLOGISTS' SECTION

Thursday, March 19.

9:30 a.m. General session.

11:00 Sectional meeting.

Appraisals of current programs in the North Central States.
Chairman: J. P. Schmidt.

Reports of State activities (10 minutes each):

Illinois.....	D. E. Lindstrom.
Iowa.....	W. H. Stacy.
Kansas.....	George Gemmell.
Kentucky.....	W. D. Nicholls.
Nebraska.....	N. W. Gaines.
North Dakota.....	A. G. Arvold.
Ohio.....	R. B. Tom.
Wisconsin.....	A. F. Wileden.

Summary statement.....A. B. Graham.

2:00 p.m. Symposium:

Relationships of rural sociology extension.

Chairman: Ella Gardner.

Statements (10-15 minutes):

1. To home economics extension... Kathryn Van Aken Burns.
2. To 4-H club work..... Edith Barker.
3. To young adult programs..... Eugene Merritt.
4. To the general extension program..W. H. Brokaw.

Summary statement: H. C. Ramsower.

6:15 p.m. "Get acquainted" dinner.

Friday, March 20.

9:00 a.m. General session.

10:30 Sectional meeting.

Agricultural planning: What contributions can be made by extension rural sociologists to community, county, State, regional, and national planning.

Panel:	W. D. Nicholls.	C. E. Lively.
	A. F. Wileden.	C. Arnold Anderson.
	D. E. Lindstrom.	George Gemmell.
Panel chairman:	B. L. Hummel.	

12:15 p.m. Lunch.

2:00 Essentials of a State program in rural sociology extension,
Statement by R. K. Bliss.

Panel:	C. B. Smith.	D. E. Lindstrom.
	Carl C. Taylor.	R. B. Tom.
	B. L. Hummel.	N. W. Gaines.
Panel chairman:	A. F. Wileden.	

6:15 Rural sociology specialists' dinner.

Group activities: R. B. Tom, Chairman.

Saturday, March 21.

9:00 a.m. Sectional meeting.

Research and extension in rural sociology.

Panel:	Ray E. Wakeley.	E. L. Morgan.
	M. C. Wilson.	C. E. Lively.
	R. C. Smith.	A. F. Wileden.

Panel chairman: D. E. Lindstrom.

Summary statement: Ray E. Wakeley.

11:00 General session.

NOTE: Informal group discussion may be used except when the group is too large for such procedure, which necessitates the use of a panel.

Program Committee, Rural Sociology Specialists' Section:
W. H. Stacy, Chairman.
A. F. Wileden.
D. E. Lindstrom.

"W H O 'S W H O"

DIRECTORS OF EXTENSION

Illinois....H. W. Mumford.	Minnesota....F. W. Peck.
Indiana....J. H. Skinner. T. A. Coleman, Asst. Director.	Missouri.....J. W. Burch, Asst. Director in Charge.
Iowa.....R. K. Bliss. Murl Mc Donald, Asst. Director.	R. R. Thomasson, Asst. Director
Kansas.....H. J. C. Umberger.	Nebraska.....W. H. Brokaw.
Kentucky....T. P. Cooper. T. R. Bryant, Asst. Director.	North Dakota..H. L. Walster.
Michigan....R. J. Baldwin.	Ohio.....H. C. Ramsower.
	South Dakota..A. M. Eberle..
	Wisconsin....K. L. Hatch.

U. S. D. A. M. L. Wilson, Assistant Secretary of Agriculture.

C. B. Smith, Assistant Director, Extension Service.

H. W. Gilbertson, In Charge, Central States.

COUNTY AGRICULTURAL AGENT SUPERVISORS

Illinois.....	J. C. Spitler. J. D. Bilsborrow. F. E. Longmire.	Missouri.....	C. C. Hearne. David Meeker. James D. Monin. J. P. Rodgers. F. E. Rogers.
Indiana.....	L. E. Hoffman. L. M. Busche. H. S. Heckard.	Nebraska.....	H. G. Gould. R. E. Holland.
Iowa.....	F. S. Clark. E. F. Graff. H. L. Eichling. J. W. Merrill. Lee Nutty.	North Dakota...	N. D. Gorman. E. J. Haslerud.
Kansas.....	F. O. Blecha. J. V. Hepler. C. R. Jaccard. A. F. Turner.	Ohio.....	W. W. Brownfield. O. C. Croy. G. R. Eastwood. B. B. Spohn.
Kentucky.....	C. A. Mahan. I. C. Graddy. E. J. Kilpatrick. H. F. Link. W. C. Wilson.	South Dakota...	R. D. Davies. W. E. Dittmer. J. L. Hill. Clarence Shanley. L. I. Thompson.
Michigan.....	C. V. Ballard. J. G. Wells.	Wisconsin.....	J. F. Wojta. Robert Amundson. W. W. Clark. E. L. Luther. W. A. Rowlands.
Minnesota.....	F. J. Brown. L. A. Churchill. A. E. Engebretson. C. L. Mc Nelly.		

U. S. D. A., Karl Knaus, Field Agent - County Agricultural Agt. Work.
Extension Service

 David S. Weaver, Specialist Rural Electrification.

 Ray A. Turner, Field Agent, 4-H Club Work.

HOME DEMONSTRATION AGENT SUPERVISORS

Illinois.....Kathryn Van Aken Burns.....May L. Chase.
Katherine Patterson.

Indiana.....Lella R. Gaddis.....Starley M. Hunter.

Iowa.....Sarah Porter Ellis.....Mary K. Gregg.
N. May Larson.
Mary K. Gregg.
Aleene Wilson.

Kansas.....Ellen Batchelor (acting).

Kentucky.....Myrtle M. Weldon.....Julie Logan.
Zelma Monroe.
Mrs. H. White.
Frances Stallard.

Michigan.....Edna V. Smith.....Margaret B. Harris.

Minnesota.....Julia O. Newton.

Missouri.....Amy Kelly.

Nebraska.....Mary-Ellen Brown.

North Dakota....Grace De Long.

Ohio.....Minnie Price.....Adele Koch.

Wisconsin.....Blanche L. Lee.
Luella Mortenson.

U. S. D. A., Grace E. Frysinger, Field Agent, Home Demonstration Work.
Extension Service Lita Bane, Collaborator in Parent Education.

EXTENSION POULTRYMEN

Illinois.....	H. H. Alp.	Minnesota.....	Cora Cooke. W. A. Billings.
Indiana.....	L. C. Todd. S. W. Hinners. William Kohlmeyer.	Missouri.....	D. D. Moyer. C. E. Rohde.
Iowa.....	W. M. Vernon. W. R. Whitfield.	Nebraska.....	J. R. Redditt. J. H. Claybaugh. L. P. Vance.
Kansas.....	M. A. Seaton. E. R. Holbrook.	North Dakota.....	F. E. Moore.
Kentucky.....	C. E. Harris. J. E. Humphrey. J. H. Martin. Stanley Caton.	Ohio.....	R. E. Cray. C. M. Ferguson.
Michigan.....	O. E. Shear. N. M. Moore.	South Dakota.....	O. J. Weisner.
		Wisconsin.....	J. B. Hayes. J. G. Halpin.

U.S. Department of Agriculture H. L. Shrader, Specialist
 Poultry Husbandry, Extension Service.

 W. D. Termohlen, Chief,
 Poultry Section, AAA.

 Berley Winton, Senior Poultry
 Coordinator.

EXTENSION SPECIALISTS IN RURAL ORGANIZATION, RECREATION, AND SOCIOLOGY

Illinois..... D. E. Lindstrom.

Iowa..... W. H. Stacy.
R. E. Wakeley.
Fannie Buchanan.

Nebraska..... N. W. Gaines.
R. D. Copenhaver.

North Dakota..... A. G. Arvold.

Ohio..... R. B. Tom.

South Dakota..... Leonora Gitchell.

Virginia..... B. L. Hummel.

Wisconsin..... A. F. Wileden.

OTHERS PARTICIPATING IN PROGRAM

A. B. Graham, In Charge, Extension Specialists, Extension Service, U.S. Dept. Agr.

Ella Gardner, Specialist in Rural Recreation, Extension Service, U.S. Dept. Agr.

M. C. Wilson, In Charge, Extension Studies and Teaching, Extension Service, U.S. Dept. Agr.

Eugene Merritt, Extension Economist, Extension Service, U.S. Dept. Agr.

Carl C. Taylor, Chief, Division of Farm Population and Rural Life, U.S. Dept. Agr.

Mrs. Edith Barker, Girls' 4-H Club Work, Iowa.

J. H. Kolb, Prof. of Rural Sociology, Wisconsin.

O. F. Hall, Prof. of Educational Sociology, Indiana.

E. L. Morgan, Head, Sociology Department, Missouri.

W. D. Nicholls, Head, Economics Department, Kentucky.

C. E. Lively, Prof. of Rural Economics, Ohio.

George Gemmell, Specialist, Home Study, Kansas.

R. C. Smith, Regional Director, Resettlement Administration.



